

# Practice Plus

Powering effective digital practices

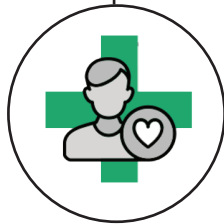


WhiteCoats

Be Dr. Effective

# Practice Plus is an integrated offering for your practice

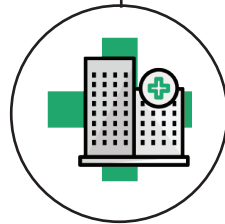
## Practice Plus



### Patient Plus

Your own personal  
-branded mobile app  
exclusively for your patients

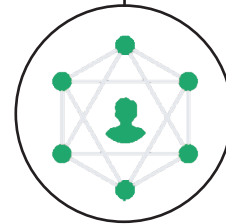
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### Clinic Plus

Clinic management  
tools for you and your  
staff

+

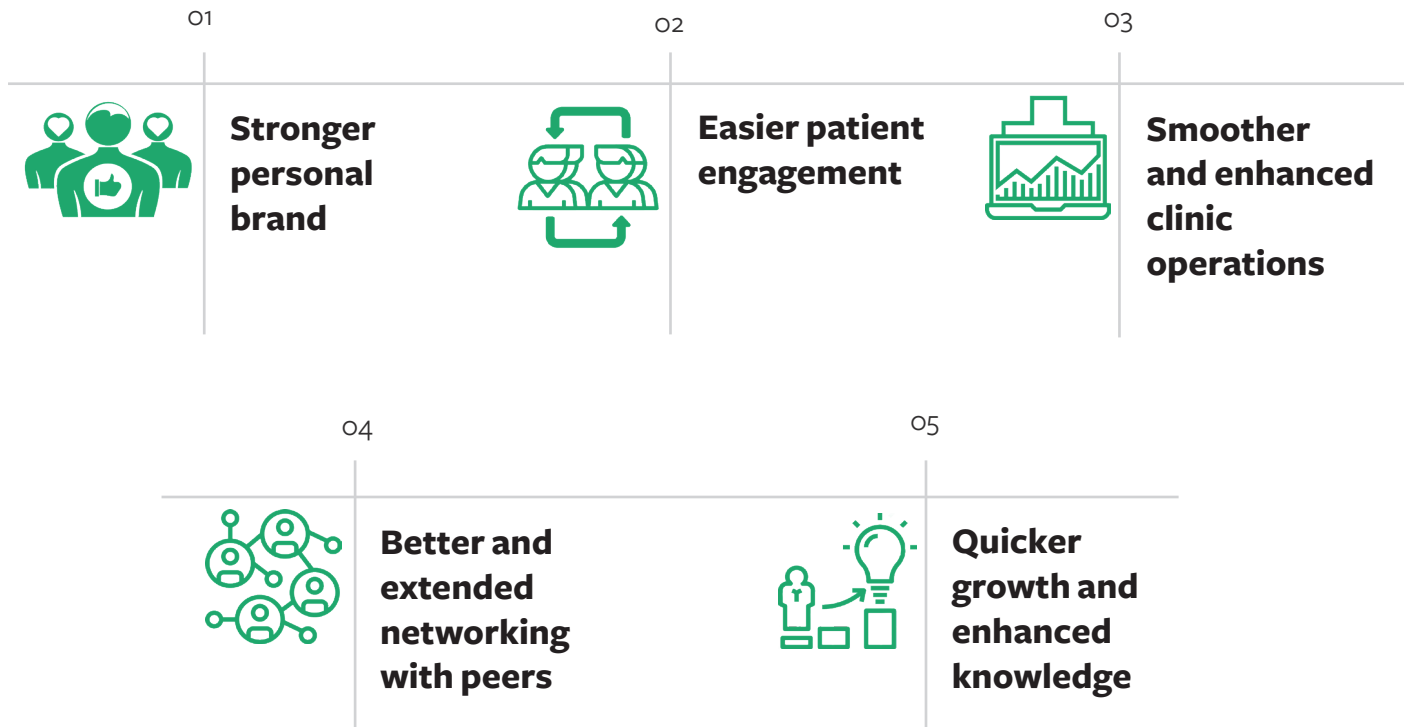


### WhiteCoats Network

A digital platform for  
2,50,000+ doctors &  
healthcare organizations



# Core Value Proposition



# WhiteCoats Patient Plus

Your own personal - branded mobile app — exclusively for your patients

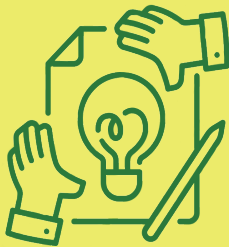
## Brand

- Establish your presence with your own personal app for your patients with customizable brand logo, theme and services
- Update content, banners and contact information on the go



## Transact

- Reduce your workload and empower your patients by enabling patients to book, cancel & reschedule their own appointments
- Enable video or chat consult with payments and/or coupons



## Engage

- Provide /avail the convenience & privacy of sharing records e-prescriptions through your own app
- Educate & engage patients by sharing videos, writing articles & more
- Send out notifications/messages to patients at one go



# WhiteCoats Clinic Plus

Clinic management tools for you and your staff

## Pre-Consult

- Book patient appointments with in-built reminders and notification system
- Manage your patients with delay intimations, queueing, and in-clinic engagement



## Post-Consult

- Generate receipts and invoices
- Configure automated follow-ups and feedback collection for strong patient engagement
- Empower your patients with health-related educational videos, articles and push notifications

## In-Consult



- View patient history, case background and more
- Configure record preferences to your liking from wide range of options
- Store and use your own treatment templates to reduce effort and save time
- Consult patients on videos and chats with integrated payment options



# WhiteCoats Network

A digital platform for 2,50,000+ doctors & healthcare organizations

## Network

- Build your profile with updated information about you
- Establish a digital presence amongst a focused medical community
- Pursue common goals and engage with other doctors via secure messaging



## Grow

- Boost your visibility and reach by creating a wide variety of content and feeds such as post, articles and polls
- Let your audience like, comment and share your published content to gauge how your feeds are performing

## Collaborate

- Share and learn on the go with instant case discussions, across specialties
- Publish rich text content and gain access to articles by other prominent members of the community



# Our Progress



**3,00,000+**

Registered doctors



**3,000+**

Locations



**55%**

Doctors from tier 1 & tier 2



**45%**

Doctors from tier 3 & tier 4



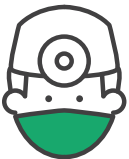
**100+**

Associations



**125+**

Specialities



**76%**

Specialists



**24%**

Primary care physicians





A digital healthcare platform of ValueMomentum  
Software Services Pvt. Ltd.

20 years of delivering value and  
driving momentum in healthcare globally

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